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Our Story

More than 38 years ago, a handful of surfers made a powerful statement by founding the Surfrider Foundation. The waves that they surfed in Malibu, California, were threatened by development and pollution. They wanted to protect what they loved, so they took action and organized a group to protest the threats to their local surf break. That spark ignited a movement that now consists of more than a million supporters, activists and members, with over 200 volunteer-led chapters and student clubs.

Today, the Surfrider Foundation is a powerful network of coastal defenders who share a deep passion for the ocean, waves and beaches because we live, work and play there. We're surfers, swimmers, divers, beachgoers, stand-up paddleboarders and coastal recreationists. It's our love for the ocean and coasts that drives us to defend clean water and healthy beaches.

Our vision is to lead the movement for clean water and healthy beaches for all people. Always. Surfrider's members and supporters, like you, empower citizens to be leaders in their communities. By bridging local knowledge with national experts in law, policy and science, our formula for success has produced hundreds of victories that result in scalable change. We don't just play. We win.

We each have a stake in taking action to ensure the places where we surf, swim, play and live are protected for this and future generations. The Surfrider Foundation invites all who care about the ocean, waves and beaches, regardless of background, socioeconomic class or geographic location, to join us as we work together to protect our coasts for the future.

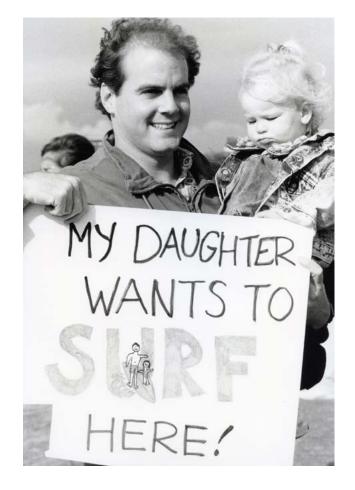
Thank you for your continued support.





We each have a stake in taking action to ensure the places where we surf, swim, play and live are protected for this and future generations.





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Getting Proactive

"You can't stop the waves, but you can learn to surf."

It used to be that we spent much of our time reacting to bad decision making that harmed our coasts and oceans: a house built too close to the ocean, an access closed, or an industrial polluter poisoning our waters. As a result, we were largely reactive to these threats. But the world has changed, the threats are now coming at us on a global scale as a result of decades of unmitigated global warming.

Now, we must be strategically proactive and seek systemic solutions to the impacts of climate change, plastic and water pollution.

In 2022, we witnessed a devastating climate-fueled Atlantic hurricane season, accelerating erosion of beaches, pollution-related algal blooms in Florida, and dire global warming trends were a wake up call for the urgent action needed to address the threats to our climate, coasts, and ocean. Wake up we did.

In response, we saw the largest investment in history in clean energy and climate solutions through the Inflation Reduction Act. California passed the country's most comprehensive plastic pollution prevention measure to date. Meanwhile, to address clean water at our beaches, the U.S. allocated historical investments in ocean water quality testing and infrastructure.

The Surfrider Foundation and our powerful network of chapters and student clubs across the country were there every step of the way for these wins and more. This year, Surfrider's national network worked tirelessly to clean up our beaches, advocate for clean, accessible and protected coastlines, restore coastal wetlands and dunes, and inspire communities to take action. You can see a more comprehensive summary of our impact to protect clean water and healthy beaches across the U.S. here.

Beyond the day to day efforts to protect our coasts and oceans, Surfrider began the development of our Climate

Action Program, to enable our network of over 200 chapters and clubs across the country to take a hands-on approach to climate action through nature-based solutions. The program is designed to restore critical coastal habitats such as dunes, wetlands and mangroves that are not only important habitats, but also make coastal communities more resilient to storms and flooding, while also absorbing and sequestering carbon. We are excited to launch this program in the coming year.

We also continue to advance our Justice, Equity, Diversity and Inclusion work. While we still have plenty of work to do, our Board of Directors and staff are more diverse than ever. That diversity is enriching our perspective and our approach to our work. We continue to increase our work with environmental justice organizations and are building powerful coalitions to ensure that ocean and coastal conservation wins benefit everyone.

Surfrider's volunteers, activists, staff, and chapter leaders continue to fight critical coastal issues at the local level in communities across the US. We then work together to scale our success to the state and federal levels, significantly increasing the scale of our impact. This model continues to prove replicable, scalable and successful time and time again. This approach will become ever more important as we face climate change impacts along our coasts and in the ocean.

Surfrider's ability to protect our coasts and ocean for the enjoyment of all would not be possible without the strong support of many individuals, responsible companies, and foundations. Thank you for your commitment to the Surfrider Foundation and our mission to protect and enjoy our ocean, waves and beaches.

For Clean Water and Healthy Beaches,

Chief

Dr. Chad Nelsen
CEO, Surfrider Foundation



Justice, Equity, Diversity and Inclusion

OUR COMMITMENT

The Surfrider Foundation is committed to fostering a just, equitable, diverse and inclusive organization for all people working to protect and enjoy the world's ocean, waves and beaches. Our success and impact depend on learning from our community, standing in solidarity with our allies, and working toward a more just future, both for our organization and the environmental movement as a whole.

WHY IT IS IMPORTANT

Our ocean and coasts are a public commons, and we believe that access to healthy and clean coasts and a vibrant ocean should be for the benefit of all people. But around the world too many people are excluded or not welcomed to our coasts and are disenfranchised from decisions made about the future of these shared resources. Over four decades, our mission has sought the protection and enjoyment of our coasts and ocean for all people through active engagement in our democratic decision-making processes. We know we must expand our community of coastal activists to be more inclusive of and serve nearby communities. In addressing this reality, we will work to achieve environmental justice guided by a vision of a world in which all individuals, communities and people work together toward the protection of our coastal and ocean resources and access to them; are active participants in the decisions that affect them; and equitably share the joy and benefits of healthy and vibrant coastal communities.

OUR JEDI DEFINITIONS

Environmental Justice (EJ): In consultation and partnership with marginalized communities, consider the potential impacts of our work as it relates to advancing environmental laws, regulations and policy outcomes for these communities. Actively seek out, listen, support and amplify mission-relevant issues that impact these communities, understand our shared challenges, and pursue solutions that provide both social and environmental justice whenever possible.

Equity: Within our network (staff, chapters, clubs and board of directors), equity means everyone has an equal chance at an opportunity, whether in hiring, board appointments, promotion, or professional development training. Equity recognizes that each person has different circumstances, and allocates resources and opportunities needed to reach an equal outcome.

Diversity: The Surfrider Foundation will strive to ensure individuals from a wide range of racial, ethnic, socioeconomic, and cultural backgrounds with different lifestyles, experiences, and interests, are hired, contracted and engaged as volunteers to represent the organization.

Inclusion: The Surfrider Foundation will continually work to ensure that all staff, volunteers, network members and prospective network members feel welcome and that they belong. All of our leaders and employees will demonstrate behaviors that allow diverse perspectives, opinions, and experiences to be elevated, heard, appreciated and recognized.

For nearly four decades, Surfrider has fought for the protection and enjoyment of our coasts and ocean for all people through active engagement, but we fell short in proactively welcoming and empowering everyone to be part of our organization.

To address this shortcoming, Surfrider seeks to infuse the principles of Environmental Justice, Equity, Diversity, and Inclusion (JEDI) into every aspect of our work.

With JEDI principles ingrained in our work, Surfrider is evolving to become a more just and powerful organization. Diversifying our network of activists and integrating their perspectives enables us to learn from the wisdom of marginalized communities, and empowers us all to better protect our environment.



2022 JEDI PROGRESS

This past year was a transitional year for our JEDI Committee and working groups. Surfrider completed our 2-year participation in the Marine and Markets Equity Cohort (M2EC) program, with support from the David and Lucile Packard Foundation, and through this work we identified the need for restructuring and refocusing our JEDI efforts on internal infrastructure and policies, as opposed to working on public-facing initiatives, which will better support our staff and volunteer network in the future.

In response, we restructured the JEDI committee so that it is composed solely of board and staff members, similar to other board committees. We allowed those who wanted to step down the opportunity to do so and recruited new members from staff and the board who showed a strong interest in participation.

The committee will be responsible for assisting with holding the organization accountable to meeting JEDI objectives. Each member will serve for a minimum of two (2) years. The committee will meet monthly and review progress made towards identified annual goals (listed below) and if any challenges or issues are identified, the

committee will work with the COO to assign staff members to problem-solve the issue.

We also developed a formal "Equity Roundtable" discussion group, with the objective of providing the broader network (chapter, clubs and staff) an opportunity to share successes and challenges of JEDI work in the field, as well as provide input and feedback to the JEDI Committee via quarterly meetings. This group will hold quarterly deeper dives to hear what is happening in the network or share information, i.e., guest speakers, facilitated talks, etc. A staff and a network lead will facilitate this group.

Finally, the previous JEDI committee utilized tools and training provided by the M2EC program to distill and prioritize the most important work for the organization to address in 2023, including the development of learning roadmaps for volunteers, staff and the board. The purpose of the learning roadmap is to provide structure and direction for learning and development, helping to prioritize and focus efforts, track progress, measure success and can be updated as learning needs change over time.

PRIORITY JEDI GOALS FOR 2023

Goal 1: Increase diversity of board, staff and volunteers. **Our Progress:** We have conducted an annual survey of board and staff to measure progress. We have seen an increase in diversity of board and staff over the last 3 years.

Goal 2: Establish Human Resource policies and practices to recruit and retain a diverse workforce.

Our Progress: We have updated our employee manual and hiring process to allow for experience, not just degrees. We have broadened our job posting sites and worked with diversity-focused recruiters.

Goal 3: Ongoing education of all new staff, board, chapter and club members of the importance of JEDI work and how it relates to the Surfrider mission.

Our Progress: We are in the process of implementing a Learning Management System that will have JEDI specific training sessions for all new staff, board, chapter and club members. The LMS allows for learning which can be taken on different platforms and formats to accommodate most learners.

Goal 4: Provide inclusivity training and resources to chapters + clubs and report results.

Our Progress: We hold annual training sessions at our chapter conferences and provide virtual training opportunities. We provided Bystander Intervention training to over 250 core volunteer leaders and staff. This was designed to provide training on how to reduce instances of volunteer/workplace disrespect and harassment by giving volunteers + employees the tools they need to safely disrupt those perpetrating it. In addition, we have created an Equity Roundtable to provide our chapter, club and staff members a safe space to share their experiences. We developed learning road maps for all future training in the service to our Why, Equity, Inclusion and Diversity Statements. This provides a visual representation of the steps and milestones in a learning journey. It outlines the skills, knowledge, and competencies that an individual and Surfrider Foundation aims to achieve and provides a timeline for how to achieve them. These will be incorporated throughout the coming years.

Goal 5: Diversify creative collaboration in our marketing and communications materials.

Our Progress: Continued progress towards promoting our diverse partnerships with other organizations, user groups and individuals. Using our platform and reach to amplify others' voices.

Goal 6: Understand, increase, and integrate environmental justice into our campaign efforts.

Our Progress: We have updated our campaign guidance documents to ensure that environmental justice issues are considered and incorporated into our campaign planning. We continue to build relationships with other organizations to support their efforts. Staff members are encouraged to attend and study JEDI issues and campaign planning strategies on their own and share insights. For instance, several staff members have attended the Effective and Equitable Coalitions seminar, as well as shared summaries of the webinar findings on Basecamp for other staff to learn from and discuss.

Goal 7: Partner with environmental justice organizations and communities to achieve common goals and initiatives.

Our Progress: Over 50% of our active legal cases include environmental justice groups (including tribes) as co-plaintiffs or are aligned with community action networks. Surfrider's Legal Department has also updated the Litigation Handbook to incorporate best practices for aligning with EJ communities in our litigation efforts. Additionally, the organization's Beach Access Policy has been updated to have a focus on increasing equitable access opportunities to get to the coast.

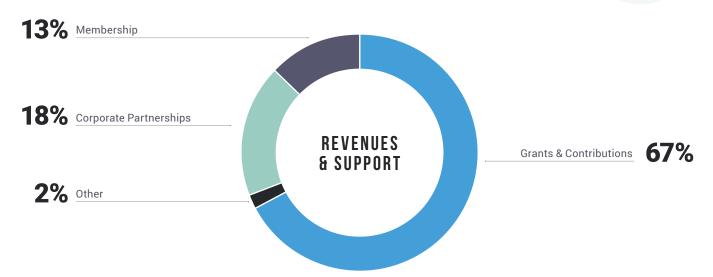
This work is not easy. This effort will take time. We are committed to making sure our workplace and network is welcoming, just as it is our responsibility to protect our ocean, waves and beaches for the future. The work that we do matters, and ensuring a seat at the table for everyone is imperative. Collectively, we can make the Surfrider Foundation a more just, equitable, diverse, and inclusive organization for all.



Financials

Statement of Financial Activities: Years Ended December 31, 2022 / 2021



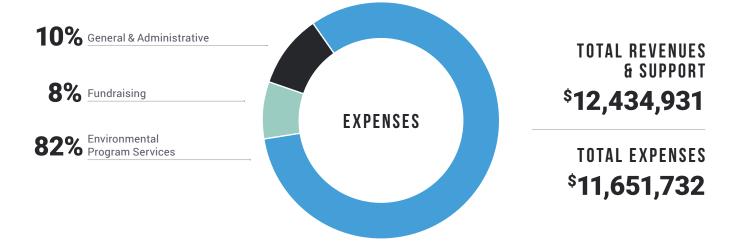


REVENUES & SUPPORT	2022	2021	
Grants & Contributions	\$8,675,557	\$9,366,284 1,662,495 348,224 2,593,282 (271,407) (2,418) 119,158	
Membership	1,703,952		
Sales, Mail Order Merchandise (net of cost of goods sold)	306,028		
Corporate Partnership Revenue	2,320,671		
Special Events (net of direct costs)	29,998		
Settlement Beneficiary & Other Revenue (loss)	0		
Investment Income (loss)	(601,275)		
Total Revenues & Support	\$12,434,931	\$13,815,618	
EXPENSES			
Environmental Program Services	9,551,009	7,907,330	
Fundraising	1,149,423	645,920	
General & Administrative	951,300	701,962	
Total Expenses	\$11,651,73 2	\$9,255,212	
Changes in Net Assets	783,199	4,560,406	
Net Assets Beginning of Year	17,786,632	13,226,226	
Net Assets End of Year	\$18,569,831	\$17,786,632	

Statement of Financial Position as of December 31, 2022 / 2021

Financials





ASSETS	2022	2021
Cash & Cash Equivalents	^{\$} 12,819,706	^{\$} 12,882,992
Investments	4,259,786	4,246,816
Accounts & Grants Receivable	1,816,517	1,109,363
Inventory	209,058	122,479
Prepaid Expenses	212,323	149,200
Property & Equip. (net of depreciation)	^{\$} 76,618	\$54,101
Operating Lease Right-Of-Use Asset	772,097	
Total Assets	\$20,166,105	\$18,564,95 1
LIABILITIES		
Accounts Payable & Accrued Liabilities	161,482	268,368
Payroll Related Liabilities	594,388	509,951
Operating Lease Liability	840,404	
Total Liabilities	\$1,596,27 4	\$778,31 9
NET ASSETS		
Without Donor Restrictions	11,359,605	10,039,854
With Donor Restrictions	7,210,226	7,746,778
Total Net Assets	\$18,569,831	\$17,786,63 2
Total Liabilities & Net Assets	\$20,166,105	\$18,564,951



Our Work

Our ocean is our sanctuary. It regulates our climate and provides us with food and most of the air we breathe.

Some of us love to ride its waves. Others might like to just dig our feet in the sand. Our ocean also possesses powers that will help us to combat climate change and protect our coastlines. Whatever the ocean means to you, protecting it is one of the most important things we can do.

Unfortunately, our ocean is facing growing challenges every day.

To turn the tide before further damage is done, we must proactively protect these resources from a range of growing threats.

That is why the Surfrider Foundation built a grassroots network of passion-driven people who serve as the collective voice for our ocean and coasts. With one foot in the sand and the other in the water, the Surfrider Foundation is the only nonprofit organization with 100% focus on protecting our coasts.



Initiatives



PLASTIC REDUCTION

Plastic pollution is suffocating the ocean and the many animals that call it home. To address the plastic pollution crisis, we work to educate the public, clean up litter at beaches, pass laws that reduce single-use plastic consumption and register Ocean Friendly Restaurants.

surfrider.org/initiatives/plastic-pollution



OCEAN PROTECTION

Our ocean faces growing challenges from pollution, habitat loss, development and climate change. To protect the ocean, we work to stop offshore oil drilling, establish marine protected areas (MPAs), support regional ocean planning and apply best practices to renewable energy development.

surfrider.org/initiatives/ocean-protection



CLEAN WATER

We protect our water resources and prevent pollution along our coasts and waterways through water testing, community outreach, planting Ocean Friendly Gardens and advocating for clean water solutions.

surfrider.org/initiatives/clean-water



BEACH ACCESS

Our beaches mean so much to us. The coasts are where we live, work, play and visit. They are the entryway to our ocean. We need access to beaches in order to enjoy these special places. We work hard to ensure that our beaches are accessible for all to enjoy.

surfrider.org/initiatives/beach-access



COAST AND CLIMATE

Our network of staff and volunteers address threats, including poorly-planned coastal development, shoreline armoring and sand dredging projects. We work proactively with community planners to address the impacts of climate change and sea level rise and implement nature-based solutions such as sand dune, wetland, and mangrove restoration.

surfrider.org/initiatives/coast-climate



Programs



BEACH CLEANUPS

Beach cleanups can reduce litter, protect our ocean and raise awareness about plastic pollution. The Surfrider Foundation's volunteer network conducts beach cleanups throughout the East, West, Gulf, Great Lakes, Hawaiian and Puerto Rican coasts. Surfrider uses data from these cleanups to contribute to an annual Beach Cleanup Report and to inform policies across the nation.

surfrider.org/pages/beach-cleanup-activist-guide



BLUE WATER TASK FORCE

The Blue Water Task Force is the Surfrider Foundation's volunteer-run water testing, education and advocacy program. Our chapters use this program to alert communities and local officials of water quality problems and to work toward solutions.

surfrider.org/blue-water-task-force



OCEAN FRIENDLY GARDENS

Surfrider Foundation volunteers help local communities to create Ocean Friendly Gardens, which conserve water and wildlife habitats with native plants, restore soil, sponge up rainwater, filter out pollution and ultimately reduce the amount of runoff reaching the ocean.

surfrider.org/programs/ocean-friendly-gardens





CLIMATE ACTION PROGRAM

The Surfrider Foundation's Climate Action Program goal is to empower and support chapters to restore and protect coastlines and oceans, mitigating and adapting to climate change impacts and preserving coastal environments for all future generations through nature-based solutions.

surfrider.org/climate-action-program



OCEAN FRIENDLY RESTAURANTS

Surfrider's Ocean Friendly Restaurants program recognizes businesses that adopt sustainable practices to protect our ocean. Partnering with Ocean Friendly Restaurants increases awareness, drives change in behavior and ultimately creates scalable impact to reduce our plastic and water footprint.

surfrider.org/programs/ocean-friendly-restaurants

Our Impact

PLASTIC REDUCTION

In 2022, Surfrider achieved 20 policy victories to reduce plastic pollution in our ocean. These include: a major statewide preemption reversal in Florida that led to multiple ordinances that ban smoking on beaches; stopping balloon sales and releases, the use of unnecessary plastic utensils, and polystyrene foam take out containers in cities across California; and banning plastic straws, bags, and polystyrene in cities in Maryland and Massachusetts. Meanwhile we helped pass state laws that keep waste out of incinerators in California and require plastic products to be made with recycled content in New Jersey. Through Surfrider's advocacy efforts, more than 4.2 billion single-use plastic items will be kept out of circulation each year.

At the federal level, we continued to advocate for the Break Free from Plastic Pollution Act, a comprehensive national approach to end plastic pollution in our ocean. Meanwhile, through 900 cleanups, Surfrider's volunteers removed nearly half a million pieces of trash from beaches across the country.

BEACH ACCESS

To maintain open public access to the coast, Surfrider had three victories in 2022. On the Lake Erie shore, we prevented the U.S. Army Corps of Engineers from constructing a breakwater and submerged wetland project on top of a popular Great Lakes surf spot known as Spitzer. In California, we helped reduce permit fees for coastal restoration and public access projects.

Surfrider actively advocated against Space X's proposed Starship Super Heavy rocket launch program's Boca Chica Launch Site in Texas which would close the only local coastal access road for 800 hours a year. The highway is the only public roadway connecting Brownsville and surrounding communities to Boca Chica Beach, a state park, and a National Wildlife Refuge. In Oregon, Surfrider campaigned to preserve the long-standing Lighthouse Beach access trail in Coos Bay.

CLEAN WATER

Surfrider won eight clean water victories in 2022 to protect ocean water quality for beachgoers across the U.S. In Hawai'i, Surfrider's advocacy efforts led to three successful bills that will help residents upgrade leaky cesspools that discharge 53 million gallons a day of sewage into coastal waters. On the Great Lakes, Surfrider successfully filed a lawsuit against U.S. Steel for contaminated discharges in Lake Michigan that have been polluting local coastal waters for years.

On the US-Mexico border in Southern California, Surfrider's multi-decade long effort to stop sewage pollution achieved a major milestone in 2022 that will improve ocean water quality along 20 miles of binational shoreline. In coalition with local and state governments, resource agencies, nonprofits and community groups, we filed and resolved a Clean Water Act lawsuit that will work alongside EPA programs, ensuring that over 75% of contaminated pollution flows are reduced year-round and beach closures are reduced by 95% in summer months across the region.

At the federal level, through our advocacy efforts and coalition partnerships, more than \$10 million was allocated to the EPA's Beaches Environmental Assessment and Coastal Health (BEACH) Act that provides federal assistance to coastal states to run their beach water quality monitoring and public notification programs. Thanks to Surfrider's grassroots advocacy efforts, this is the largest investment in the BEACH Act to date.



COAST AND CLIMATE

Surfrider won 13 victories in 2022 to help U.S. shorelines adapt to climate change through sea level rise planning, habitat protection, and investments in nature-based solutions. In California, Surfrider helped to stop a local measure that would have curtailed a coastal resilience project in San Francisco's Ocean Beach. In New York, our chapters and coalition partners helped stop a six mile-long sea gate in the port of New York and New Jersey, a misguided measure to slow climate impacts which would have had major ecological consequences. In Florida, Surfrider helped pass several state and local policies that protect wetlands, restore mangroves, and plan for sea level rise. To tap into the power of nature to mitigate and adapt to climate change, Surfrider helped pass policy in Washington that will result in the conservation of more than 10,000 acres of seagrass meadows and kelp forests.

At the federal level, after years of advocating for a national ocean-based climate solutions effort, congress passed the historic Inflation Reduction Act. The bill dedicates \$369 billion in energy security and climate change programs over the next ten years. As the largest investment in climate solutions in U.S. history, the IRA includes significant funding for coastal restoration grants for states and tribal governments, weather forecasting, and improving environmental review processes. Unfortunately, the deal included harmful provisions related to energy development that unfairly burden the Gulf of Mexico and Alaska with continued oil drilling. Surfrider will continue to fight against offshore drilling and advocate for no new leases in the Biden administration's five year lease plan.

Meanwhile, Surfrider continued to restore coastal dunes and wetlands across the country. Our team and volunteers in Puerto Rico planted thousands of mangrove saplings and dune plants on beaches impacted by Hurricane Maria in 2017. Mangroves are blue carbon ecosystems that store more atmospheric carbon than forests on land. Surfrider's chapters in Florida, Maine, and North Carolina also restored coastal dunes, a first line of defense against storm surge and sea level rise.



OCEAN PROTECTION

Surfrider secured five victories to protect ocean ecosystems in 2022. Among our biggest ocean protection achievements this year, Surfrider led efforts in California that successfully banned seabed mining in the state's waters. As a result, coupled with prior wins in Oregon and Washington, Surfrider has prevented seabed mining along the entire west coast of the continental U.S.

There were also other proactive ocean protection opportunities across the country this year that Surfrider helped advance. In California and in the mid-Atlantic, our grassroots network supported the creation of two new national marine sanctuaries, Chumash Heritage and Hudson Canyon, which will together protect more than 10,500 acres of offshore marine habitat including one of the deepest submarine canyons in the world and two critical whale migration corridors. Meanwhile, we provided significant input into the management plan update for Florida Keys National Marine Sanctuary to help ensure stronger protections for the only barrier coral reef in North America and the third-largest coral barrier reef in the world.

Surfrider also continued to advocate against offshore oil drilling and submitted comments on behalf of our chapters across the country against new oil leases in the Biden Administration's five year oil lease plan. While we eagerly await the next steps in the administration's plan, we are committed to the continued fight against new offshore oil and the decommissioning of existing platforms.

Legal Highlights

The Surfrider Foundation hosted 15 active litigation cases in 2022, most of which focused on water quality. We had two major litigation victories in the form of Clean Water Act settlements that assured water quality improvements in both California and the Great Lakes region. Below are a few of our major 2022 accomplishments.

CLEAN BORDER WATER SETTLEMENT

Surfrider Foundation engaged in the successful resolution of our Clean Water Act lawsuit to address the decades-long problem of water pollution at the U.S.-Mexico border, originally filed in July 2018. On April 12, 2022, the parties finalized a settlement of the lawsuit that includes provisions to: 1) improve overall water quality; 2) strengthen monitoring, communications, and reporting efforts; and 3) advance infrastructure improvements and pollution response efforts. Ultimately, this settlement required the defendant U.S. International Boundary and Water Commission to take strong measures to address the severe pollution that threatens public health, the environment, local economies and our communities in the border region. Read more here.

U.S. STEEL SETTLEMENT

Surfrider Foundation settled another Clean Water Act lawsuit in 2022 against the U.S. Steel company for their rampant pollution into the waters of Lake Michigan. Originally filed in January 2018, the lawsuit was filed to address the discharge of nearly 300 pounds of toxic hexavalent chromium (the same water pollutant at issue in the Erin Brokovich film) into Lake Michigan and other clean water violations adjacent to the Indiana Dunes National Park and Portage Lakefront and Riverwalk Beach surfing area. The litigation, which was joined by the City of Chicago alongside Surfrider, was resolved in September 2022, and ultimately led to improvements in the form of a new water quality monitoring project and requirements for improved public notification of health concerns in the event of water pollution. Read more here.

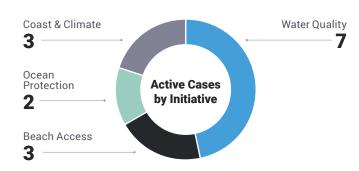
KAUA'I WATER QUALITY

In addition to clean water achievements in California and the Great Lakes, Surfrider Foundation Hawai'i has been working tirelessly to protect state waters. In Kaua'i, the Kaua'i Chapter of the Surfrider Foundation has a strong history of using science, policy and law to fight for clean water on the beautiful island. In July 2022, Surfrider filed a citizen suit against the County of Kaua'i and Hawai'i Department of Health for discharging contaminated waters into the Kikiaola Harbor Drain without the required Clean Water Act permit. Surfrider filed a challenge to the Sunrise Shrimp Farm's renewal of their National Pollutant Discharge Elimination System ("NPDES") permit and called for a public hearing on the matter in November 2022. Learn more about Surfrider's fight for clean water on West Kaua'i here.

LIGHTHOUSE BEACH ACCESS

Finally, Surfrider is consistently using our litigation resources to defend public beach access to the nation's valuable coastlines. On June 6, 2022, Surfrider <u>filed litigation</u> seeking to restore decades-long public access to Lighthouse Beach in Coos Bay, Oregon. Specifically, the lawsuit seeks to reopen and have a court judicially affirm the public's right to use a footpath down to the beach. Lighthouse Beach is a beautiful and culturally significant pocket beach that has been used extensively by members of the community for beach recreation, including surfing, fishing, walking, family gatherings, and more, as well as stewardship.

BREAKDOWN OF 2022 LITIGATION CASES

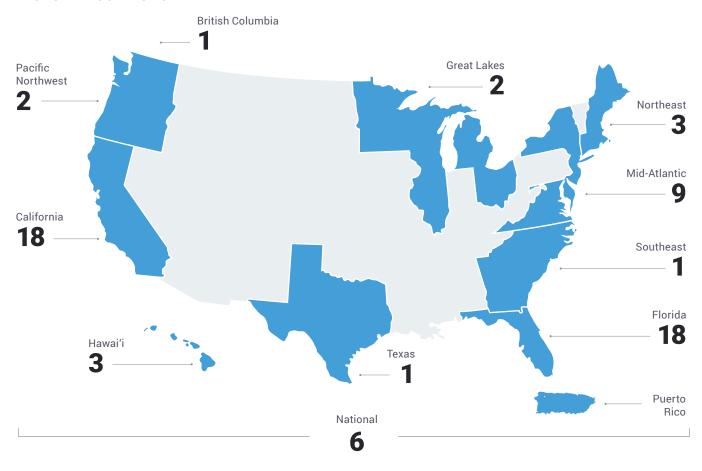


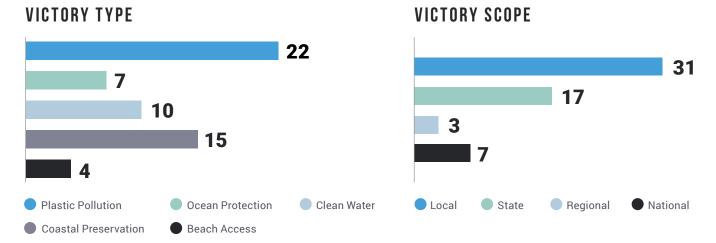
Coastal Victories

58Total Victories

A coastal victory is a decision made in favor of the coastal and ocean environment that results in a positive conservation outcome, improves coastal access, or both. For more information visit <u>surfrider.org/campaigns</u>.

VICTORY LOCATIONS







Our Network

The Surfrider Foundation's network of 200 chapters and student clubs works collectively across 10 regions on hundreds of campaigns, programs and community events annually. Our network is provided with a host of resources, including legal, financial, scientific, organizational capacity building and governance services. In turn, the network fulfills our mission within local communities by providing opportunities to volunteer and engage in conservation campaigns, program implementation and fundraising efforts.

Operating under the core principles of direct action organizing, our network is trained and supported by Surfrider Regional Managers and Policy Manager staff who provide expertise in community organizing, management and ocean and coastal policy. They also help to implement chapter-led programs and campaigns at federal, regional and local levels. To inspire and train our volunteers, we utilize a comprehensive learning program that incorporates conferences, online resources, micro-learning, effective leadership transitions and onthe-ground support. The Surfrider Foundation plays a vital role in strengthening communities and facilitating civic engagement.

SURFRIDER LEADERSHIP

Surfrider is committed to preparing ready-now and future-ready volunteer leaders with development that transforms them into capable, agile activists and chapter leaders. Our volunteers and chapter leaders are seen as some of the most well-trained in our field. This is achieved by creating an immersive learning environment that is supported by leadership conferences, hands-on training and virtual platforms, among a host of other cohesive and innovative approaches.

STUDENT CLUB NETWORK

In 2008, Surfrider launched our Student Club Network, providing young people with opportunities to influence environmental action through service, development, leadership, civic engagement and organization through the collective empowerment of our chapter network. The Student Club Network sets the stage to ensure our Surfrider network grows and builds the next generation of leaders. It also provides us with the opportunity to expand beyond the coastal zone.

Learn more at <u>surfrider.org/pages/student-club-network</u>.



Network Highlights

In 2022, the Surfrider Foundation continued to implement virtual training in combination with in-person chapter and club conferences in California, Hawai'i, the Pacific Northwest, the Mid-Atlantic + Southeast and Great Lakes and Florida regions. These led to over 500 chapter and club leaders receiving training in plastic pollution, climate change, civic engagement and Justice, Equity, Diversity and Inclusion (JEDI) efforts.

Throughout the year we worked with our network to assist with the transition back to in-person activities and navigate the challenges as we emerged from the COVID-19 pandemic. We built on key learnings from the success of our virtual training as well as focused on enhanced in person support from staff. We rolled out two significant digital transformation projects that support our network, the Golden Platform, our new volunteer management system and the Hubspot website and email system. Our network embraced these new tools and in less than 10 months, we tracked over 25,000 volunteers and streamlined our communication channels with our members and

supporters. We began the first phase of our new Learning Program, which was to identify a Learning Management System that will be the foundational piece for the Learning Program. Through the Absorb Platform we will implement an innovative, cohesive and integrated Learning Program. Our chapter leaders and volunteers will be the most well trained network in our field.

We strengthened existing efforts to prioritize justice, equity, diversity, inclusion and accessibility by providing the Chapter and Club Network with Bystander Intervention Training and associated resources. This was designed to provide training on how to reduce instances of volunteer/workplace disrespect and harassment by giving volunteers and employees the tools they need to safely disrupt those perpetrating it.

We held true to our learning culture in 2022 by being adaptive, resilient and supportive of our volunteer network leading to 58 campaign victories and close to a 90% effectiveness rate of our chapter network.





STUDENT CLUBS

We had 144 clubs officially register to be active for the 2022-2023 school year [United States (139), Puerto Rico (2) Canada (3)]. The club network consists of 4,270 club leaders and we directly engaged more than 10,000 students in Surfrider events and initiatives. Of the 144 clubs, 106 were high school, 33 were college and 5 were grandfathered in middle schools. Additionally, we had 46 club leaders attend and contribute to Surfrider conferences in Hawai'i, Florida, and California. This high level of interest highlights the growing demand from young people to utilize our network to build leadership skills and take direct action in service of our mission.

On average, 70% of clubs return each year, while 30% are either new or existing clubs that have been dormant for more than one school year. Given the nature of a student-led program, this turnover is to be expected and has remained relatively constant over the past five school years.

State Lobby Days: Our California and Florida Surfrider Chapters & Clubs also attended our state lobby days in which we had 10 students from 2 different clubs advocating for clean water and healthy beaches in their region.

Coastal Recreation Hill Day: We have seen a growing desire from our club leaders to learn about and engage in policy change, especially at the federal level as evidenced by growing participation in our Ocean Recreation Hill Day in Washington, D.C. This year, we saw the highest level of in-person participation, with 21 students from 14 different clubs representing districts in CA, FL, HI, NC, CT, and MD. We also had student participation in high-level meetings with the White House climate office, NOAA, and the Department of Interior. Hill Day is an incredible opportunity for our student club leaders to build confidence in the civic engagement arena as well as develop public speaking and effective advocacy skills.

Club Leadership Council: The 2022-2023 school year marks the third year and cohort of our successful Student Club Leadership Council. Each cohort serves a two-year term and this year we were able to get the majority of the council together for a leadership summit hosted in conjunction with the CA Conference as well participation from 10 of the 14 members in Coastal Recreation Hill Day. The council has been invaluable in providing input and perspectives on how to better reach and inspire students' peers as well as assisting in the development of new resources for the club network.

Communications

SURFRIDER WEBSITE

The Surfrider Foundation's website, <u>surfrider.org</u>, shares the campaigns, programs and initiatives that our dedicated network is working on across the nation to protect clean water and healthy beaches. In addition, nearly all Surfrider chapters maintain individual websites, which host information on local issues, events and ways to get involved. Chapter websites can be accessed directly through the Surfrider Foundation website at <u>surfrider.org/chapters</u>.

COASTAL BLOG

The Surfrider Foundation website hosts the Coastal Blog, which is a resource that provides updates from subject experts on Surfrider's initiatives, including plastic pollution, ocean protection, coastal preservation, beach access and clean water, in addition to content from the legal team. It brings together a wealth of voices and information on the most current campaigns, programs, victories and stories about Surfrider's on-the-ground, nationwide network. Find out more at surfrider.org/coastal-blog.

ACTION NETWORK

Through Action Alerts, Surfrider mobilizes activists by email, inviting them to weigh in when it counts by sending a message or petition to key policymakers at local, state and national levels. A personalized letter is included simply by replying to each email or by clicking on the website. The Action Network does the rest, sending handcrafted email messages to elected officials, corporate leaders and other important decision-makers. Learn more at surfrider.org/action.

SOCIAL MEDIA

The Surfrider Foundation makes the most effective use of social networks, including Twitter, Facebook, Instagram, TikTok, YouTube and LinkedIn, by engaging with supporters and followers, posting organizational updates, answering questions and providing resources. Surfrider's social media channels are also tools for staff and chapter leaders to amplify messaging through additional regional and chapter social media outlets. Follow @surfrider for updates.

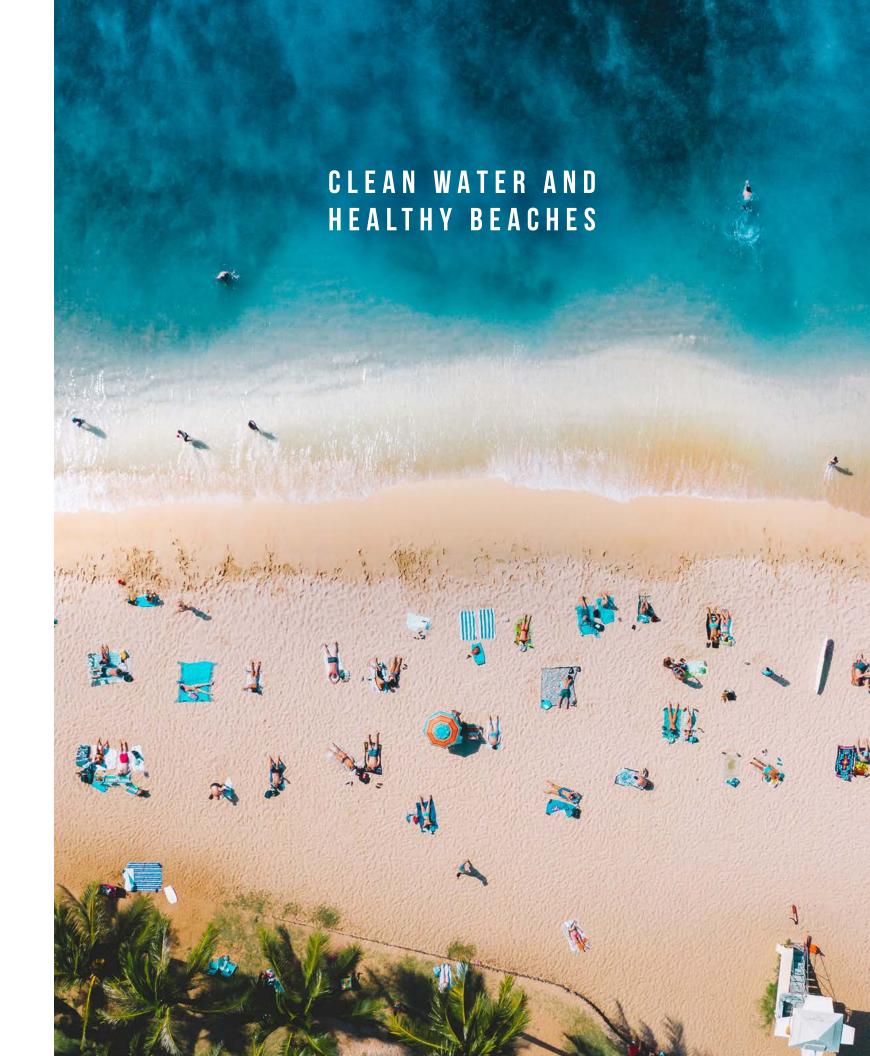
MAKING WAVES

The Surfrider Foundation publishes a bimonthly digital newsletter, Making Waves, which features campaign developments, chapter updates and environmental news stories. Making Waves remains one of the Surfrider Foundation's most effective vehicles for increasing awareness and communicating with our members on activities and achievements within the organization. Sign up at Surfrider.org.

BEACHAPEDIA

Beachapedia is the Surfrider Foundation's community-driven online reference tool that catalogs combined coastal science information taken from the Surfrider Foundation's activist network and environmental experts. This comprehensive resource captures relevant and timely updates related to the protection of our coasts using Wiki technology. With its constant influx of content, Beachapedia serves as a valuable source of information for the general public, media and elected officials. Beachapedia covers a vast assortment of topics that range from beach access and water quality testing to coastal preservation and plastic pollution. Learn more at beachapedia.org

The Surfrider Foundation has many channels to stay connected and get involved with our work.



Giving Options

CURRENT GIFTS

Cash: A gift of cash is the simplest and most popular gift to the Surfrider Foundation. It provides immediate support for our mission-related work and gives the donor a charitable income tax deduction in the year of the gift.

Securities: Gifts of appreciated securities are an excellent vehicle for giving to Surfrider. If you have appreciated securities that you have owned for more than one year, you may want to consider using such an asset to make charitable gifts. When a gift of long-term appreciated securities (securities held for more than a year) is made directly to Surfrider, there is no tax on your capital gains, even though the gain is counted as part of your charitable deduction. To receive the greatest tax benefit, gifts of appreciated securities should be made directly to Surfrider, rather than selling them first and making a donation of the proceeds (you would then have to pay tax on the gains).

If your gift of appreciated stock, combined with other gifts, exceeds 30% of your adjusted gross income — the maximum deduction allowed for most appreciated securities gifts — the excess might be carried forward for five additional years. The value of the gift is based on the date the transfer of shares is complete.

FUTURE GIFTS

In addition to these current gifts, individuals may make contributions to the Surfrider Foundation through one or more of the following planned giving opportunities.

Maximizing your gift and participating in planned giving are wonderful strategic ways to leave the legacy of a healthy ocean environment and help secure the work of the Surfrider Foundation into the future. The Legacy Circle recognizes and honors those who have included the Surfrider Foundation in their financial plans. They have done so by naming Surfrider as a beneficiary of wills, living trusts, IRAs, life insurance and other life-income gifts or have made an outright gift to the Surfrider Foundation Endowment Fund.

If you qualify for membership in the Legacy Circle or would like to learn more about becoming a member, please contact the Surfrider Foundation's Director of Development. We would be happy to show the potential benefits to you and/or your heirs of a planned gift supporting our efforts. Such a consultation creates absolutely no obligation on your part and all information is completely confidential.

Bequests: You can establish a legacy that will reflect your commitment to the coastal environment by including the Surfrider Foundation in your will or living trust. Bequests to Surfrider are generally exempt from federal or state inheritance taxes, and subject to an unlimited deduction. Please consult with your financial and tax advisors in selecting a program or specific target for such a bequest.

Individual Retirement Account (IRA): Naming the Surfrider Foundation as a beneficiary of your IRA is a very tax-efficient way to make a charitable gift. In fact, retirement plans and IRAs should be the first asset considered in planned giving. This is because retirement funds have never been taxed.

So, when you make a withdrawal from your IRA or retirement plan you must pay taxes on it as ordinary income. At your death, whatever remains in these plans does not escape taxes and is actually subject to both income tax and estate tax. In the highest estate tax bracket this could reduce the value of your retirement funds by 70 percent or more! Making a gift via your IRA or retirement plan is simple to do and can be changed if your financial or estate plans change.

In addition to gifts, there are a variety of other ways to make a lasting contribution to ensure that our ocean, waves and beaches are protected for future generations.



WORKPLACE GIVING

The Surfrider Foundation is a member of EarthShare, a nationwide network of the most respected environmental and conservation organizations. EarthShare partners with employees and employers across the country to support hundreds of environmental groups through efficient and effective payroll deduction giving and offers a simple way to care for the environment.

Workplace giving is probably the easiest way to make a charitable gift. If your company offers an EarthShare workplace giving program, you can choose an amount that you wish to have deducted from your paycheck each pay period. These payroll deductions are fully tax deductible and take place automatically.

Through EarthShare's workplace giving programs, you can elect to contribute only to the Surfrider Foundation or you can donate to all of the environmental and conservation charities you normally support by designating them in your EarthShare gift. Federal employees and military personnel can get involved too. Each year, the U.S. government offers its employees the chance to participate in the Combined Federal Campaign (CFC). Surfrider's CFC code is 10642. EarthShare is a part of many state and municipal government agencies' giving programs as well.

If EarthShare is not offered in your campaign, or if there is no campaign at your workplace, you can help us introduce the program to your employer.

EMPLOYER MATCHING CONTRIBUTIONS

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. Some corporations set aside millions of dollars for matching gifts each year and only a small portion of the funds are ever used. Most companies match dollar for dollar, and some will even double or triple match your gift. To find out if your company offers gift matching, please contact your human resources department.

TRIBUTES & MEMORIALS

Honor someone's accomplishment or memory, celebrate a friend's birthday or recognize an individual's achievement with a tribute or memorial to the Surfrider Foundation. Tribute or memorial acknowledgment cards are sent directly to the recipient to recognize your gift in their honor. You receive a letter for tax purposes and honor a friend while supporting Surfrider at the same time.

DILLON HENRY MEMORIAL ENDOWED FUND DONORS

Created in 2007 by Harriet Zaretsky and Stephen Henry, the Dillon Henry Memorial Internship was created to honor their son Dillon's memory, recognize his commitment to the ocean and coastal environment and to help young people to pursue a career in coastal and marine conservation. The Endowment provides funds on an annual basis for two interns working with Surfrider Foundation's Environmental and/or Legal Departments. The Henry Family welcomes additional donations to the fund. For more information, please visit dillonslist.org.

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SURF INDUSTRY COASTAL DEFENDERS





































We would like to thank our partners for their support.

TOGETHER WE CAN PROTECT OUR COASTS



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On behalf of the world's ocean, waves and beaches, the Surfrider Foundation would like to thank the following individuals, foundations and corporations for their generous support received between January and December of 2022.

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Natalie Hubbard	Leah McCrary	Alexander Niehenke	Catherine Larion	Glenn and Phyllis	Kathryn Goulding	Nanette Inn	Timothy McHenry
Olivia Sears	Matt Swartz	Anthea Beletsis	Charly Johnston	Anderson	Keith Barry	Nicholas Masturzo	Tolago LLC
Peter Chalverus	Nancy Oceguera	Blake E Dewey and	Chris Di Mauro	Grant Specht	Keith Kelson	Nick Karno	Tom Linn
Philip Davis	Nicole Hartnett	Dr Amanda M Dewey	Chris Farrell	Gregory Lincoln	Kelly Clark	Nick Smith	Tracy Gibbons
Phyllis Watson	Nina Ristani	Brett R Kelts	Chris Issel	Gregory Terry	Kelly King	Nick Stannard	Veronica R Calarco
Robert Augst	Noah Lydiard	Dean Alper	Chris Leahy	Heimbinder Family	Kelly Ohara	Nita L Charlton-Gomes	Vicki Lane
Robert Waterman	Richard DeMayo	In honor of Charlie Q	Christine Quinn	Foundation	Kelly Shaw	Olivia Kelly	Vinny Zoccolo
Ryan Daniels	Robert Vignes	In Honor of Colleen White	Christine Weir	Heritage Surf & Sport	Kevin Lane	Pam Pudewa	Wade Sunada
Scott C Rimland	Sara Farag	Kelly Doyle DeWitt	Christine Yu	Hugh Parker	Kim Ridder	Pam Slater Price	Walter Langille
Steven denys	Sean Fenner	Lucy Almers	Clark and Kathryn Porter	lan Dworkin	Koji Kuwada	Patrick Lejeune	Warren Long
Tara Hirshberg	Serina Lopez	Mark Henderson	Family Foundation	Irving Fain and Sarah Donna	Kyle Falvey	Patty Pasley	Wild Woods Foundation
Ted Cohen	Sharie Kumaishi	Martin Vanderlaan	Cleary Family	James Dougherty	Lara Einzig	Paul Wilkes	William Frost
	Thomas St Hilaire	Michele A. Holcomb	Cole Klick		laszlo regos	Peter Daitch	

William Geier William Hanes william J ziegler William Reese Liggett Zachary Buckley Zack Caldwell Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous Heather and Frederick Sutor In memory of **Gregory Kenneth**

Jennifer and James Wood
Outerknown LLC
Patricia Chaffiot
Peace Awareness
Foundation
Plan Member
Securities Corp
Widgeon Point
Charitable
William and Joyce Sieben

Alyssa Brzenski Amanda & Kevin Y ang Carr Ane & Chris Gardner

Anthony Spano Brenda Pak Daniel Angelo Donice Crist Doug Klunder
Erika Morrell
Evan Rodriguez
Isabella Ford

James Melvin
Jamie Snow
Jennifer Allen
Jennifer Michael

Jennifer Persson for Ocean Grants Fndn

Jessica Bell John Lamb Julianne Markow

Kathy Wu Katy Beightol Kelly Obrien Ksenia Carreras Leah Strauss Logan Clare Mae Butler

Magdalen Sangiolo Matthew Ebbing

Mingming Marsh
Olivia Roth

Patricia Foster Patricia Jen Arndt

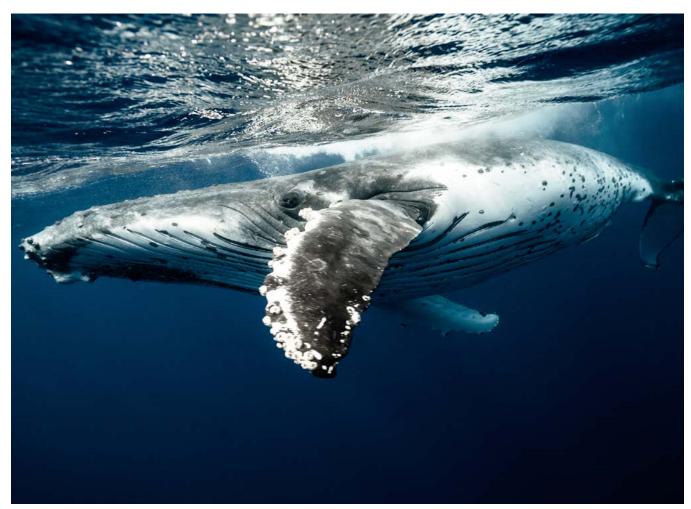
Raj Das Rick Angel

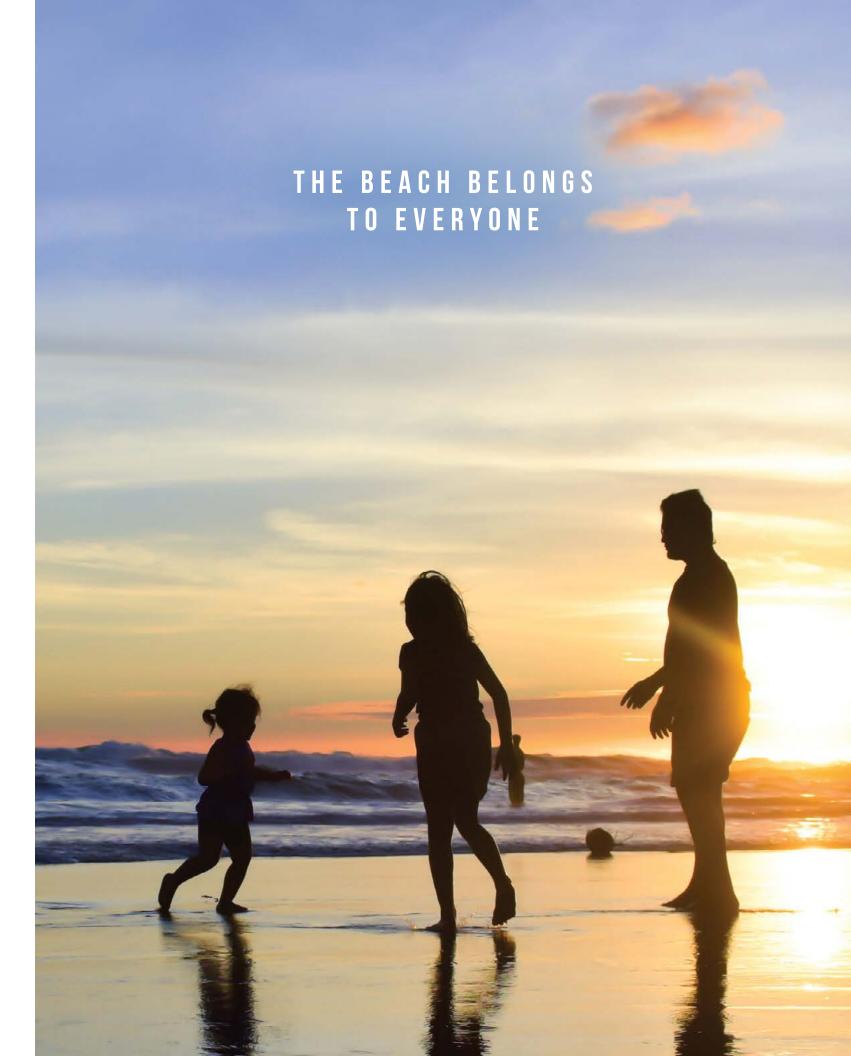
Sarah and Roberto Lartigue

Stephanie Carpenter

Stu Bergen

Theresa McCullough
Thomas Gardiner
William Slaughter





Staff 2022

Chief Executive Officer Chad Nelsen, PhD

Chief Operating Officer Michelle Kremer, Esq.

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Senior Accountant Mohamedali Mukadam

Staff Accountant Matthew Stephens

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Marketing Automation Specialist Alanna Fuschillo

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Partnerships Coordinator Rachael Cushing

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Student Club Network Coordinator Carolyn Curtin

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O'ahu Chapter Coordinator Keili McEvilly

Washington Regional Manager Liz Schotman

Oregon Policy Manager Charlie Plybon

Oregon Regional Manager Bri Goodwin

California Policy Manager Laura Walsh

California Policy Coordinator Mandy Sackett

Sr. Regional Manager **Central California** Bill Hickman

Los Angeles Chapter Manager

Newara Brosnan-Faltas **Los Angeles Chapter Beach**

Cleanups Coordinator Sarah Plenge

San Diego County Chapter Policy Coordinator Mitch Silverstein

San Diego County Chapter Manager Alex Ferron

San Diego County Chapter Beach Cleanups Coordinator Violet Navarrete

South Orange County Chapter Coordinator Denise Erkeneff

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Manager Sarah Damron

Northeast Regional Manager Melissa Gates

Mid-Atlantic Policy Manager

Matthew Gove Mid-Atlantic Regional

Manager John Weber

New York City Chapter Coordinator Lisa Salomon

Eastern Long Island Chapter Coordinator Jenna Schwerzmann

Florida Policy Manager Emma Haydocy

Florida & Puerto Rico **Regional Manager** Evan Orellana

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Ocean Protection Manager Pete Stauffer

Coast & Climate Initiative Sr. Manager Stefanie Sekich-Quinn

Climate Action Program Manager Carla Avila Martinez

Sr. Plastic Pollution Initiative Manager Jennifer Savage

Plastic Pollution Policy Manager Miho Ligare

Healthy Beaches Program Manager Jenny Harrah

Water Quality Initiative Sr. Manager Mara Dias

Blue Water Task Force Manager Michelle Parker-Ortiz

Puerto Rico Programs Manager Hector Varela-Velez

Ocean Friendly Gardens Southern California Program Coordinator Kathryn Dressendorfer

Clean Border Water Now Campaign Coordinator Sarah Davidson

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Sr. Legal Associate Staley Prom, Esq.

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Associate Director of Marketing Ty Smith

Sr. Brand Manager Kyle Lishok

Communications Manager Melissa Mefford

Graphic Designer Katie Kland

Social Media & Content Coordinator Mona Haddad

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Chapter/Club Operations & Compliance Manager Jess Hodel

Office Manager Chi Le

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